

# THE LEGEND YEARBOOK

## Dakota High School

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21051 21 Mile Rd

Macomb, MI 48044

Yearbook Phone Number • (586) 723-2928

Straight from the heart and into the yearbook! Our staff is now offering the opportunity to “personalize” the yearbook in a very special way with a “Senior Recognition” advertisement. Space is available to congratulate a graduate or tell your student how proud you are! Parents, groups of friends and club members may join together to purchase an advertisement. To reserve your space, submit the order form, labeled photos and text, along with payment by January 27<sup>th</sup>.

### AD PRICES

**DUE BY January 27<sup>th</sup>\***

**\* Due to limited space in the book Staff CANNOT accept any ads after this date**

1/8 page	\$65
1/4 page	\$110
1/2 page	\$200
Full Page	\$350

Check payable to:

**Dakota High School** or pay online by going to <http://www.itsyouryearbook.com/Dakota.html> then click on **Pay for your PDA**. You will find this form on this website as well.

### **Step-by-Step Instructions**

- 1) Select ad size.
- 2) Select a standard ad design. Sample layouts are shown.
- 3) Provide photos for each space in the ad. Please note the tips for photo submission on the next page.
- 4) Write text for the ad on the Order Form or attach it on a separate sheet.
- 5) Deliver materials and payment to Yearbook staff before January 27<sup>th</sup>

## Photo Submission Guidelines

- **Do not cut, glue or tape photos.**
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company **do not accept responsibility** for lost or damaged photos.
- **Name each file (picture) according to the layout.**
- Select vertical [tall] photos for vertical spaces and horizontal [wide] photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Place a return address label on the back of each photo.
- Lightly in pencil (**No Ink**), number the back of photos to match the numbers on the design you selected.
- Photos can be picked up in June.
- Digital photos can be sent to [dwagner@cvs.k12.mi.us](mailto:dwagner@cvs.k12.mi.us)
  - **Name each file (picture) according to last name of student and the layout.**
  - **Each file must be at least (1MB) in size**
- ***PLEASE NOTE: The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.***

# ORDER FORM

To complete your yearbook personalization advertisement, please mail or deliver the following to:

This Order Form

Ad Photo(s)

Ad Text

Dakota High School  
**Attn: YEARBOOK STAFF**  
21051 21 Mile Road  
Macomb, MI 48044

## AD PRICES

## DUE BY January 27<sup>th</sup>\*

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1/8 page \$65 \_\_\_\_\_ 1/4 page \$110 \_\_\_\_\_ 1/2 page \$200 \_\_\_\_\_ Full Page \$350 \_\_\_\_\_

Check payable to:

**Dakota High School** or pay online using the yearbook information link on the school's homepage.

PAYMENT \_\_\_ Check Included \_\_\_ Cash Included \_\_\_ Paid Online Total Amount Paid \$ \_\_\_\_\_

### CUSTOMER DATA

Student's name \_\_\_\_\_

Parent/Purchaser's Name \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Parent's Email Address \_\_\_\_\_

Parent's Cell phone number/Home Phone number \_\_\_\_\_

Is this Ad a surprise for the student?

\_\_\_ YES \_\_\_ NO

Provide the following design  
information: Design # \_\_\_\_\_

NUMBER OF PHOTOS PROVIDED \_\_\_\_\_

Neatly print Ad text below [you may submit on another sheet of paper]

*\*Yearbook Staff has the right to change any grammar and or style errors to best fit the ad.\**

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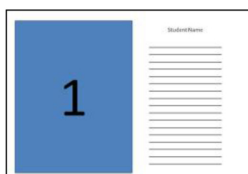
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**1/8 Page Ads** can include no more than 2 pictures and the more text you have the smaller it will appear in the ad so please try to be as concise as possible. Please specify if you would like one picture to appear larger than the other.\*

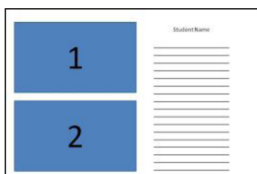
**1/4 Page Ads** can include no more than 3 pictures and the more text you have the smaller it will appear in the ad so please try to be as concise as possible. Please specify if you would like one picture to appear larger than the other.\*

*\* The yearbook staff will select the layout for 1/8 page and 1/4 page advertisements.*

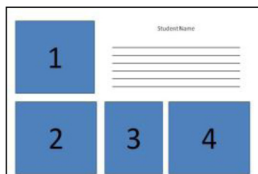
**1/2 Page Ads** can include no more than 5 pictures and the more text you have the smaller it will appear in the ad so please try to be as concise as possible.



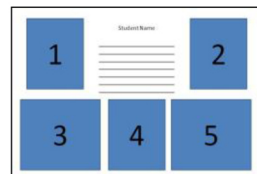
1/2 Page A



1/2 Page B

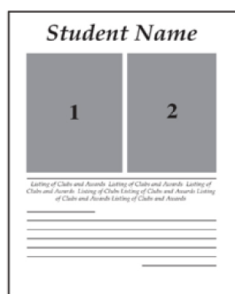


1/2 Page C

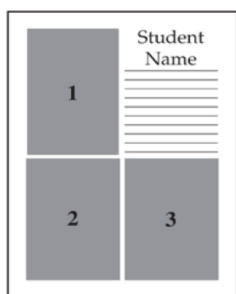


1/2 Page D

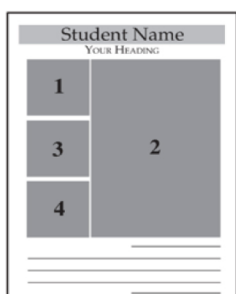
Full Page Ads can include up to 10 pictures. Text size will vary depending on amount of pictures.



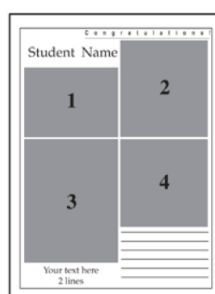
Layout Design #Full A  
(2 photos)



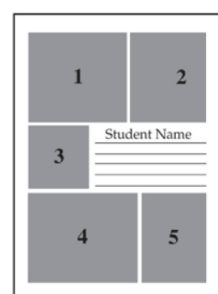
Layout Design #Full B  
(3 photos)



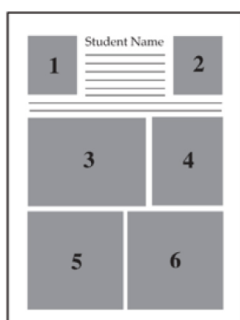
Layout Design #Full C  
(4 photos)



Layout Design #Full D  
(4 photos)



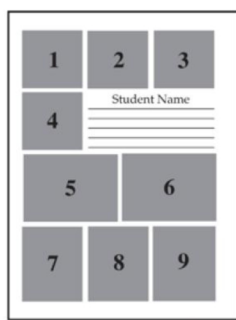
Layout Design #Full E  
(5 photos)



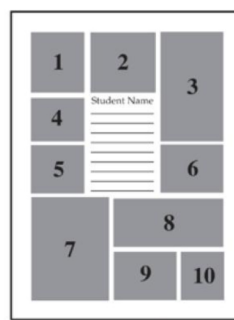
Layout Design #Full F  
(6 photos)



Layout Design #Full G  
(7 photos)



Layout Design #Full H  
(9 photos)



Layout Design #Full I  
(10 photos)

**PLEASE NOTE:** All layouts shown above may vary slightly depending on pictures and text.