

THE LEGEND YEARBOOK

Dakota High School

21051 21 Mile Rd Macomb, MI 48044

Yearbook Phone Number • (586) 723-2920

Straight from the heart and into the yearbook! Our staff is now offering the opportunity to “personalize” the yearbook in a very special way with a “Senior Recognition” advertisement. Space is available to congratulate a graduate or tell your student how proud you are! Parents, groups of friends and club members may join together to purchase an advertisement. Two options for paying for and designing your personal display of affection ad: 1) To design your own ad and pay with credit card (or other online payment) go to www.itsyouryearbook.com/Dakota.html by December 13th then click on **Pay for your PDA**. You will need electronic copies of your photos that will be used on the page.

2) If you would like us to design the ad for you, please submit this order form with cash or check payment, labeled photos and text to Mrs. Dawn Wagner Room 120 by Dec 13th.

AD PRICES

DUE BY December 13th*

*** Due to limited space in the yearbook, we CANNOT accept any ads after this date.**

1/8 page	\$65	1/4 page	\$110	1/2 page	\$200	Full Page	\$350
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Step-by-Step Instructions for “We design your page” Personal Ad

- 1) Select ad size.
- 2) Select a standard ad design. Sample layouts are shown.
- 3) Provide photos for each space in the ad. Please note the tips for photo submission on the next page.
- 4) Type the text for the ad and attach it on a separate sheet (or email directly to dwagner@cvs.k12.mi.us).
- 5) Deliver order form with pictures and text to Yearbook staff by **December 13th**.

Do this via regular mail Dakota High School Attn: Dawn Wagner 21051 21 Mile Rd Macomb MI 48044 or electronically to email dwagner@cvs.k12.mi.us

Photo Submission Guidelines

- **Do not cut, glue or tape photos.**
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company **do not accept responsibility** for lost or damaged photos.
- **Name each file (picture) according to the layout.**
- Select vertical [tall] photos for vertical spaces and horizontal [wide] photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Place a return address label on the back of each photo.
- Lightly in pencil (**No Ink**), number the back of photos to match the numbers on the design you selected.
- Photos can be picked up in June.
- Digital photos can be sent to dwagner@cvs.k12.mi.us
 - **Name each file (picture) according to last name of student and the layout.**
 - **Each file must be at least (1MB) in size**
- ***PLEASE NOTE: The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.***

ORDER FORM

To complete your yearbook personalization advertisement, please mail or deliver the following to:

- This Order Form Ad Photo(s) Ad Text

Dakota High School
Attn: YEARBOOK STAFF
21051 21 Mile Road
Macomb, MI 48044

AD PRICES

ORDER DUE BY December 13th*

* Due to limited space in the book, the yearbook staff CANNOT accept any ads after this date.

1/8 page \$65 _____ 1/4 page \$110 _____ 1/2 page \$200 _____ Full Page \$350 _____

CUSTOMER DATA

Student's name _____

Is this Ad a surprise for the student?
_____ YES _____ NO

Parent/Purchaser's Name _____

Provide the following design
information: Design # _____

NUMBER OF PHOTOS PROVIDED _____

Address/City/State/Zip _____

Parent's Email Address _____

Parent's Cell phone number/Home Phone number _____

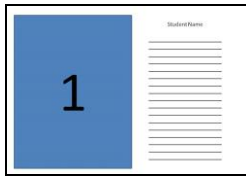
Please type text for the student and attach to this order form **Yearbook Staff has the right to change any grammar and/ or style errors to best fit the ad.**

1/8 Page Ads can include no more than 2 pictures and the more text you have the smaller it will appear in the ad so please try to be as concise as possible. Please specify if you would like one picture to appear larger than the other.*

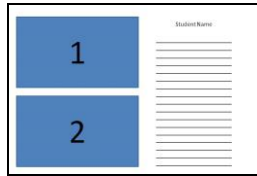
1/4 Page Ads can include no more than 3 pictures and the more text you have the smaller it will appear in the ad so please try to be as concise as possible. Please specify if you would like one picture to appear larger than the other.*

** The yearbook staff will select the layout for 1/8 page and 1/4 page advertisements.*

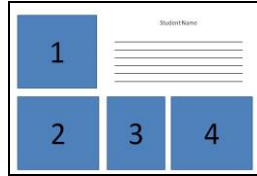
1/2 Page Ads can include no more than 5 pictures and the more text you have the smaller it will appear in the ad so please try to be as concise as possible.



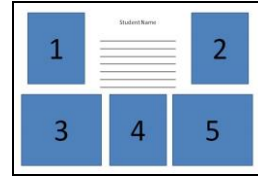
1/2 Page A



1/2 Page B



1/2 Page C

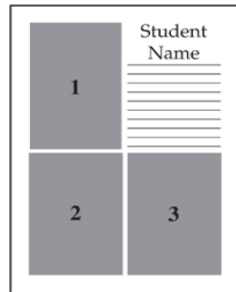


1/2 Page D

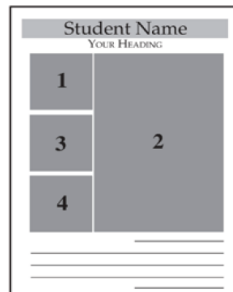
Full Page Ads can include up to 10 pictures. Text size will vary depending on amount of pictures.



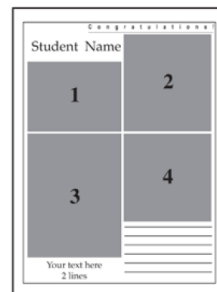
Layout Design #Full A
(2 photos)



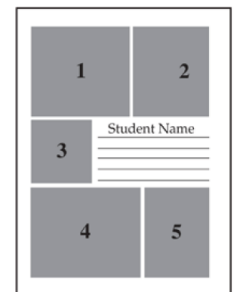
Layout Design #Full B
(3 photos)



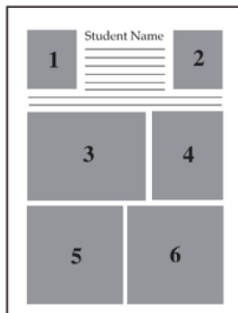
Layout Design #Full C
(4 photos)



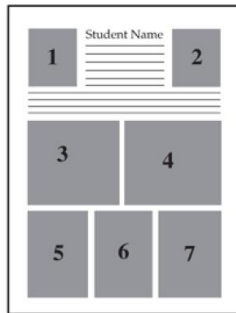
Layout Design #Full D
(4 photos)



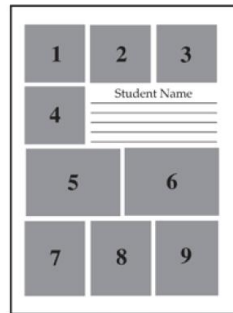
Layout Design #Full E
(5 photos)



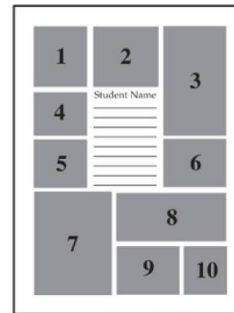
Layout Design #Full F
(6 photos)



Layout Design #Full G
(7 photos)



Layout Design #Full H
(9 photos)



Layout Design #Full I
(10 photos)

PLEASE NOTE: All layouts shown above may vary slightly depending on pictures and text.