

2020 BISHOP FOLEY CATHOLIC YEARBOOK – PARENT ADS

Straight from the heart and into the yearbook! The Yearbook Staff is now offering the opportunity to personalize the yearbook in a very special way with a Senior Proud Parent Recognition Ad. Space is available to congratulate a graduate or tell your student how proud you are! Parents, groups of friends, and club members may join together to purchase a full-color ad. This year we offer two methods of submitting an ad. You can go to a special website and design it there, or you can submit the materials to us and we will arrange the elements.

If you do it before December 3rd, 2019 you save \$25.00!

EARLY BIRD AD PRICES COMPLETED BY DEC. 3RD, 2019

- Full page: \$275
- 1/2 page: \$150
- 1/4 page: \$100

NOTE - If you order online, you can split payment into 3 installments

AD PRICES AFTER DEC. 3 MUST BE COMPLETED BY JAN. 28th, 2020

(Ads no longer accepted after January 28th)

- Full page: \$ 300
- 1/2 page: \$ 175
- 1/4 page: \$ 125

NOTE - If you order online, you can split payment into 3 installments

ONLINE CREATION METHOD (RECOMMENDED)

Jostens Ad Service is a new method we offer:

- 1) Go to the special web site and register as a user
- 2) Choose ad size
- 3) Choose a template (there are many choices)
- 4) Upload your digital pictures or scans of prints
- 5) Design your ad, place photos, and add text. Crop images and choose fonts and sizes.
- 6) Approve the ad and pay with credit card, check, or PayPal
- 7) At checkout, you will have the option to split payment into three installments, if desired
- 8) You can save your work and return to finish later if necessary. You also get a confirmation of your order.

Reach a direct link to get to the website by visiting
www.itsyouryearbook.com

Select Bishop Foley Catholic, and click on the JOSTENS AD SERVICE link. Or you can type in this link on your browser:

<http://jostensadservice.com/?REF=A03810000>

PHOTO TIPS

- If you scan any images, set your scanner at 400 dpi for best results and save as jpg files.
- Avoid blurry images. They don't get better.
- Select vertical (tall) photos for vertical picture boxes and horizontal (wide) photographs for horizontal spaces.

....OR....

SUBMIT YOUR MATERIALS AND PAYMENT DIRECTLY TO THE YEARBOOK STAFF AT BFC

- 1) Get order form and examples of templates from us
- 2) Select ad size
- 3) Select a standard ad design
- 4) Provide photos for each space in the ad.
- 5) Write text for the ad on the Order Form, or attach it on a separate sheet.
- 6) Deliver the completed order form, materials and payment to yearbook staff before December 3rd, 2019 for early pricing, but no later than January 28th, 2020.
- 8) Number the back corner of photos to match the numbers on the design you selected. USE PENCIL!
- 9) Photos will be enlarged or reduced to fit the layout.
- 10) On the back of each photo, place a return address label or write the student's full name.
- 11) Do not cut, glue, or tape photos.
- 12) Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff and the yearbook company **do not accept responsibility** for lost or damaged photos.
- 13) To submit digital photos: e-mail to the yearbook at Bluestein@bishopfoley.org, or send to front office on a CD or thumb drive. The file name of each picture should include its **position number** and the **student's name**. Files should be at least **1 MB** in size.
- 14) Do not send in pictures printed from a computer on regular paper. They will appear blurry in the book.
- 15) Photos can be picked up when the yearbooks arrive near the end of the school year.

~The staff reserves the right to reject photos or text and may ask the customer to make changes or reject an ad to adhere to the yearbook's standards.

Questions after reading the materials? Email the yearbook adviser: bluestein@bishopfoley.org
Links are also on the BFC website