

# 2021 BISHOP FOLEY CATHOLIC YEARBOOK – PARENT ADS

Straight from the heart and into the yearbook! The Yearbook Staff is now offering the opportunity to personalize the yearbook in a very special way with a Senior Proud Parent Recognition Ad. Space is available to congratulate a graduate or tell your student how proud you are! Parents, groups of friends, and club members may join together to purchase a full-color ad. This year we offer two methods of submitting an ad. You can go to a special website and design it there, or you can submit the materials to us and we will arrange the elements.

*If you do it before December 3rd, 2020 you save \$25.00!*

## EARLY BIRD AD PRICES COMPLETED BY DEC. 3RD, 2020

- Full page: \$275
- 1/2 page: \$150
- 1/4 page: \$100

**NOTE** - If you order online, you can split payment into 3 installments

## AD PRICES AFTER DEC. 3 MUST BE COMPLETED BY JAN. 28<sup>th</sup>, 2021 (Ads no longer accepted after January 28<sup>th</sup>)

- Full page: \$ 300
- 1/2 page: \$ 175
- 1/4 page: \$ 125

**NOTE** - If you order online, you can split payment into 3 installments

## ONLINE CREATION METHOD (RECOMMENDED)

**Jostens Ad Service is a new method we offer:**

- 1) Go to the special web site and register as a user
- 2) Choose ad size
- 3) Choose a template (there are many choices)
- 4) Upload your digital pictures or scans of prints
- 5) Design your ad, place photos, and add text. Crop images and choose fonts and sizes.
- 6) Approve the ad and pay with credit card, check, or PayPal
- 7) At checkout, you will have the option to split payment into three installments, if desired
- 8) You can save your work and return to finish later if necessary. You also get a confirmation of your order.

Reach a direct link to get to the website by visiting  
[www.itsyouryearbook.com](http://www.itsyouryearbook.com)

Select Bishop Foley Catholic, and click on the JOSTENS AD SERVICE link. Or you can type in this link on your browser:  
<https://www.jostens.com/apps/jcom/router.mvc?affiliateId=1063898>

## PHOTO TIPS

- If you scan any images, set your scanner at 400 dpi for best results and save as jpg files.
- Avoid blurry images. They don't get better.
- Select vertical (tall) photos for vertical picture boxes and horizontal (wide) photographs for horizontal spaces.

## ....OR....

## SUBMIT YOUR MATERIALS AND PAYMENT DIRECTLY TO THE YEARBOOK STAFF AT BFC

- 1) Get order form and examples of templates from us
- 2) Select ad size
- 3) Select a standard ad design
- 4) Provide photos for each space in the ad.
- 5) Write text for the ad on the Order Form, or attach it on a separate sheet.
- 6) Deliver the completed order form, materials and payment to yearbook staff before December 3rd, 2020 for early pricing, but no later than January 28<sup>th</sup>, 2021.
- 8) Number the back corner of photos to match the numbers on the design you selected. USE PENCIL!
- 9) Photos will be enlarged or reduced to fit the layout.
- 10) On the back of each photo, place a return address label or write the student's full name.
- 11) Do not cut, glue, or tape photos.
- 12) Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff and the yearbook company **do not accept responsibility** for lost or damaged photos.
- 13) To submit digital photos: e-mail to the yearbook at [phillips@bishopfoley.org](mailto:phillips@bishopfoley.org), or send to front office on a CD or thumb drive. The file name of each picture should include its **position number** and the **student's name**. Files should be at least **1 MB** in size.
- 14) Do not send in pictures printed from a computer on regular paper. They will appear blurry in the book.
- 15) Photos can be picked up when the yearbooks arrive near the end of the school year.

*~The staff reserves the right to reject photos or text and may ask the customer to make changes or reject an ad to adhere to the yearbook's standards.*

Questions after reading the materials? Email the yearbook adviser, Ms. Mara Phillips:  
[phillips@bishopfoley.org](mailto:phillips@bishopfoley.org) Links are also on the BFC website