OBJECTIVES

STEP 1 | LEARN
Students will learn how to fonts interact by viewing the Font Pairing presentation.

STEP 2 | PRACTICE
Students will collaborate with others, referencing the Jostens Font Book found on the Digital Classroom and Yearbook Kit, to find fonts that could be used in the publication, giving a written rationale on the exit ticket.

STEP 3 | USE
Students will utilize font pairing knowledge when creating spreads by selecting fonts for readability, contrast and personality while limiting the number of fonts.

21ST CENTURY SKILLS

Typography is a major component of the design industry and, in this lesson, students examine typography, specifically typefaces, within design. Students will collaborate with peers to identify powerful type for their spreads by thinking critically about design.

COMMON CORE STATE STANDARDS

CCRA.L.6
Acquire and use domain-specific words.

ELA-Literacy.SL.9-12.1, CCRA.SL.1
Initiate and participate effectively in a range of collaborative discussions.

ELA-Literacy.SL.9-12.1d
Respond thoughtfully to diverse perspectives.

ELA-Literacy.SL.9-12.5, CCRA.SL.5
Make strategic use of digital media to enhance understanding.

ISTE STANDARDS

1D: Identify trends and forecast possibilities.

2A: Publish, employing a variety of digital environments and media.

2B: Communicate ideas effectively using a variety of media.

2D: Contribute to project teams to produce original works.

3A: Plan strategies to guide inquiry.

4B: Plan and manage activities to develop a solution or complete a project.

6A: Understand and use technology systems.

Do you have an idea for a 7-Minute Starter? Email us at 7-Minutestarters@jostens.com

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Font Pairing

Directions: In a group of three or four (depending on class size), take a look at the Font Book from the Yearbook Kit or by going to **Yearbook Avenue » Digital Classroom » Resources » Font Collection Catalog**. Considering the mood you want your book to convey, select three fonts and explain why you chose these three fonts.

Font 1: _____

Font 2: _____

Font 3: _____

Why did you select these three fonts together?

I used the following 21st Century Skills in class today:
(Check as many as apply.)

☐ Creativity and Innovation   ☐ Technology Operations and Concepts   ☐ Personal Productivity

☐ Communication and Collaboration   ☐ Leadership   ☐ Personal Responsibility

☐ Research and Information Fluency   ☐ Ethics   ☐ People Skills

☐ Critical Thinking, Problem Solving and Decision Making   ☐ Accountability   ☐ Self Direction

☐ Digital Citizenship   ☐ Adaptability   ☐ Social Responsibility

Explanation of task or situation where a 21st Century Skill was used: