# Parent Pride ADS
## *Franklin 2018*

**Parents:** Do you want to send a special message to your graduating senior? Or would you like to tell your student- of any age-just how special he or she is? This is an opportunity for you to show your pride, congratulate your son or daughter, or wish him or her good luck in the future.

**DEADLINE: Monday, April 30, 2018 or until the pages fill up!**
*Yearbook space is limited and ads will be placed on a first-come, first-serve basis.

**AD sizes and prices**: 1/8 page = 60.00 ¼ page= 80.00
½ page= 100.00 full page=200.00

**Four different ways to submit your ads**

- Go to itsyouryearbook.com, choose Franklin HS, and it will link you to a web site where you can design and pay for your ad on the internet.
- Your student can hand-deliver your AD to Mrs. Korican in room 203 (RM 203).
- Submit your ad digitally to ckorican@livoniapublicschools.org
- Mail your order to: ATTN: Yearbook advisor
  c/o Franklin High School
  31000 Joy Road
  Livonia, MI 48150

**What to submit + formatting guidelines**

**Online AD Designs:** The system will prompt you on how to arrange and submit the ad. Submit payment online.

**Yearbook Staff Designed AD:**

**Photographs:** Please submit no more than 2-3 photographs for your ad if 1/8 or ¼ page. Glossy print photos must be clearly marked with the student's name and ID number on the back and CANNOT BE RETURNED. The yearbook staff reserves the right to crop and resize photos to fit the ad dimensions.

**Text:** Please also include the message you would like to place in the ad. Make sure the message is typed or clearly handwritten and is labeled with the student's name and ID number on the back. 50 word maximum for 1/8 or ¼ sizes.

**Layout**: Please let us know if you would like the yearbook staff to design your ad for you. If you are computer savvy and would like to design your own layout, then please submit your design actual size and as a .jpg file with a minimum resolution of 300 dpi in order to avoid pixilation and maintain image quality. You are also welcome to send a rough sketch (no technology required) of how you would like the layout of the ad to appear. In either case, yearbook staff reserves the right to adjust the design to fit space restrictions.

**Format:** Pictures and text may be submitted digitally or in hard copy form. If you wish to put digital info on a CD, please make sure your images or finished ad designs are saved as .jpg files. If text is included separately, it should be saved as a Word document. Please make sure the CD is labeled with the student's name and ad size.Digital information may also be sent by email to the address below. Please be aware that many email programs compress images and may therefore damage the image quality.

**Payment:** If sending to school versus using the online method, please include payment when you submit the content for your ad. Make checks payable to Livonia Public Schools.

**Questions:** Please email all questions to the yearbook advisor, Mrs. Carrie Korican, at ckorican@livoniapublicschools.org