

"In House" Senior Ad Order Form – GP South

Use this form **only** if you decide to **not** use the internet/online Jostens Ad Service method and want to give all materials, money, and info directly to the South yearbook staff for processing.

Early Bird deadline is **December 16th**. **Final deadline is February 16th**.

You must provide us with the following:

- This order form
- Ad photo(s)
- Ad text

Mail or deliver to:

Grosse Pointe South
Attn: Yearbook Staff (Room 118)
11 Grosse Pointe Blvd.
Grosse Pointe Farms, MI 48236

CUSTOMER DATA (Please Print)

Student's name: _____

Parent/Purchaser's name: _____

Address: _____

Parent's e-mail address: _____

Best phone number to contact you if we have questions: _____

ADVERTISING DATA (No orders accepted after **February 13th** due to limited space in the book.)

EARLY PRICES (Orders due by **12/16**)

LATE PRICES (Orders due by **2/16**)

	<u>Color</u>	
¼ page	\$125	_____
½ page	\$200	_____
Full Page	\$350	_____

	<u>Color</u>	
¼ page	\$150	_____
½ page	\$225	_____
Full Page	\$375	_____

Use design # _____ # of Photographs supplied: _____ Is this ad a surprise for the student? YES ___ NO ___

Use font style _____ for this ad...OR _____ Yearbook staff can choose fonts

Neatly print ad text below (you may submit on another sheet of paper)

Yearbook Staff reserves the right to change any grammar and/or style errors to best fit the ad.

PAYMENT (do not mail cash)

_____ **Check (Payable to Grosse Pointe South)**

_____ **Cash**

Total amount paid \$ _____

Grosse Pointe South - In House Ad Templates and Font Choices

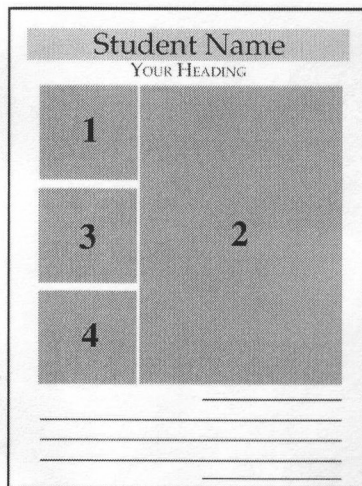
FONTS

Choose one of these fonts for your ad,
or check the box that asks the yearbook staff to choose one for you.

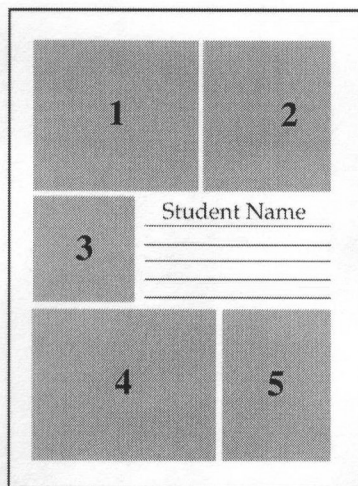
<i>Cheer Type</i>	Gary	<i>Logic Disk</i>
<i>Chelsea</i>	<i>Josh</i>	Mystical
Elegance	Koch Geometric	<i>Olive Oil</i>
Fast Pardon	Litho Antique	<i>Snooze</i>

FULL PAGE AD TEMPLATES - "IN-HOUSE" METHOD

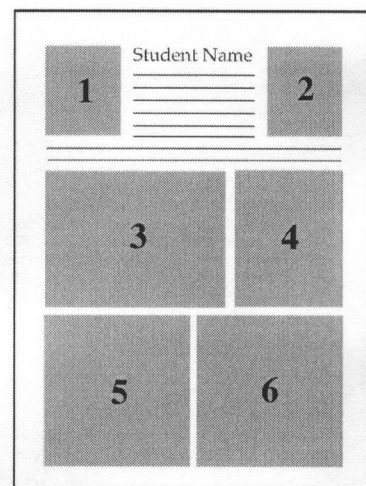
Refer to the Code Letter to identify which layout style you wish to use for your child's ad. They are shown smaller than actual size. Be sure to supply us with the correct number of photographs based on which layout you choose.



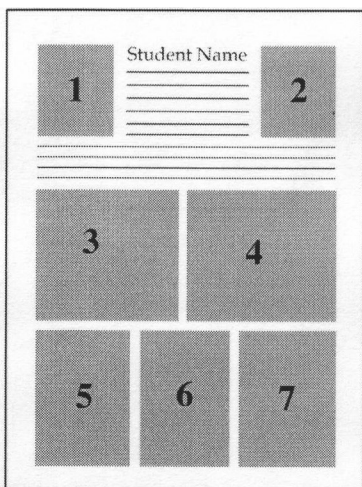
FULL C



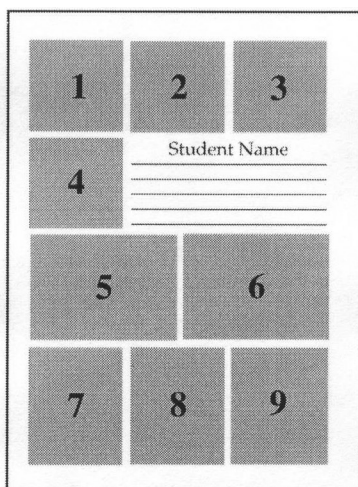
FULL E



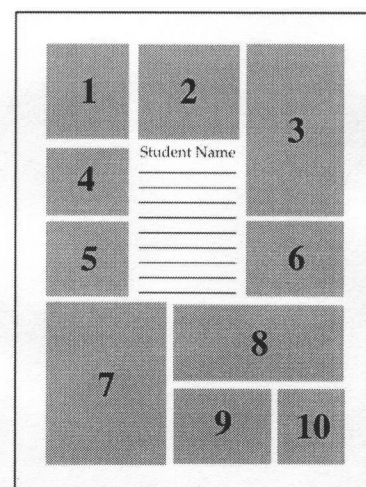
FULL F



FULL G



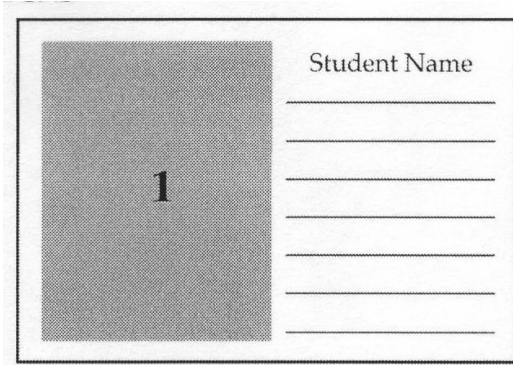
FULL H



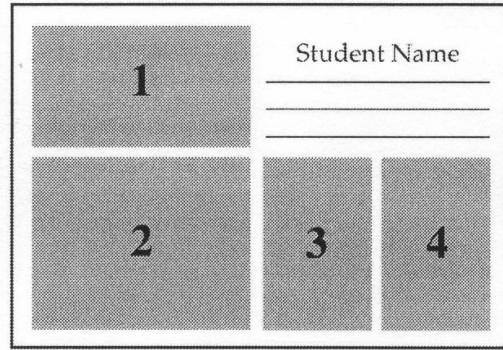
FULL I

HALF PAGE AD TEMPLATES- “IN-HOUSE” METHOD

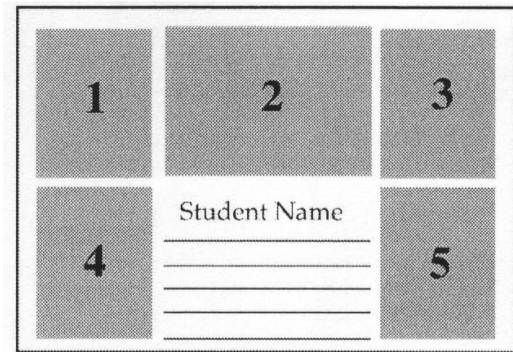
Refer to the Code Letter to identify which layout style you wish to use for your child’s ad. They are shown smaller than actual size. Be sure to supply us with the correct number of photographs based on which layout you choose.



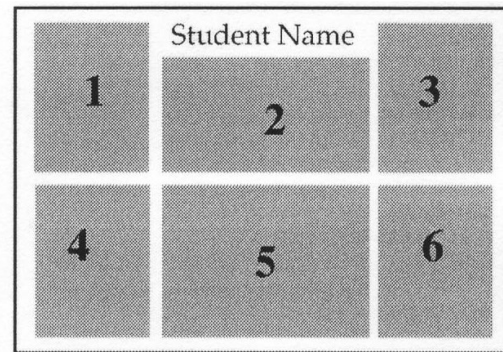
DESIGN 1/2 A



DESIGN 1/2 B



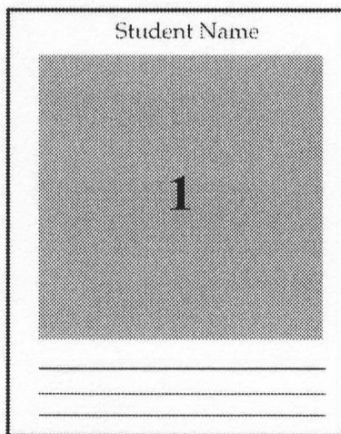
DESIGN 1/2 C



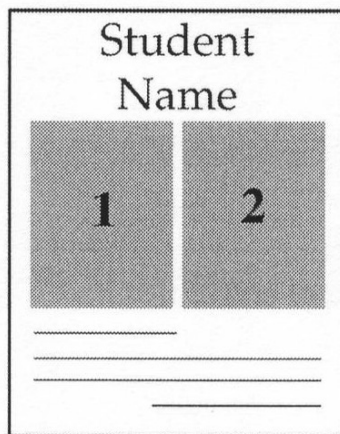
DESIGN 1/2 D

1/4 PAGE AD TEMPLATES - “IN-HOUSE” METHOD

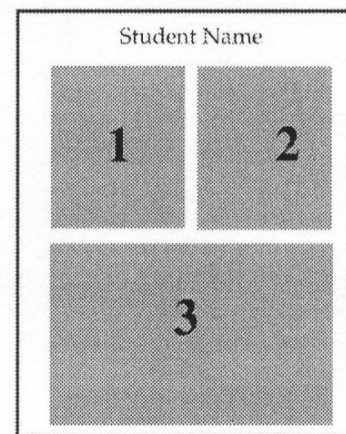
Refer to the Code Letter to identify which layout style you wish to use for your child’s ad. They are shown smaller than actual size. Be sure to supply us with the correct number of photographs based on which layout you choose.



DESIGN 1/4 A



DESIGN 1/4 B



DESIGN 1/4 C