

# GP SOUTH VIEWPOINTE YEARBOOK

11 Grosse Pointe Blvd.  
Grosse Pointe Farms, MI. 48236

Yearbook • (313) 432-3615  
School Office • (313) 432-3503

Straight from the heart and into the yearbook! The Yearbook Staff is now offering the opportunity to personalize the yearbook in a very special way with a Senior Recognition Ad. Space is available to congratulate a graduate or tell your student how proud you are! Parents, groups of friends, and club members may join together to purchase an ad, available in either color black and white. This year we offer two methods of submitting an ad. You can go to a special web site and design it there, or you can submit the materials to us and we will arrange the elements.

If you do it by December 23rd you **save \$25.00.**

## EARLY AD PRICES

DUE BY DEC. 23<sup>rd</sup>,

Color

- 1/4 page: 170
- 1/2 page: \$245
- Full page: \$395

## LATE AD PRICES

DUE BY FEB. 10<sup>th</sup>

Color

- 1/4 page: \$195
- 1/2 page: \$270
- Full page: \$420

## ONLINE CREATION METHOD

**(RECOMMENDED)**

**Jostens Ad Service is a new method we offer:**

- 1) Go to the special web site and register as a user
- 2) Choose ad size, choose color or black and white
- 3) Choose a template (there are more choices for you to choose from using this method)
- 4) Upload your digital pictures or scans of prints
- 5) Design your ad, place photos, and add text. Crop images and choose fonts and sizes.
- 6) Approve ad and pay with credit card
- 7) Split payment into three installments if desired
- 8) You can save your work and return to finish later if necessary. You also get a confirmation of your order.

Reach a direct link to get to the website by visiting  
<http://www.itsyouryearbook.com/GPS.html>

Select Grosse Pointe South, and click on the JOSTENS AD SERVICE link in the lower right. Or you can type in this link on your browser:

<http://jostensadservice.com?REF=A03757100>

**....OR....**

## SUBMIT YOUR MATERIALS AND PAYMENT DIRECTLY TO THE YEARBOOK STAFF AT SOUTH

- 1) Get order form and examples of templates by clicking on this link, choose South, then print "In House Ad" form: <http://www.itsyouryearbook.com/GPS.html>
- 2) Select ad size..
- 3) Select a standard ad design and fonts from the sample layouts that are shown in the "In House Ad" PDF
- 4) Provide photos for each space in the ad.
- 5) Write text for the ad on the Order Form, or attach it on a separate sheet.
- 6) Deliver the completed order form, materials and payment to Yearbook staff before December 23rd, for early pricing, but no later than February 10th.
- 7) Email photos to [cillufj@gpschools.org](mailto:cillufj@gpschools.org)
- 8) Photos will be enlarged or reduced to fit the layout.

## PHOTO TIPS

- --If you scan any images, set your scanner at 400 dpi for best results and save as jpg files.
- --Avoid blurry images. They don't get better.
- --Select vertical (tall) photos for vertical picture boxes and horizontal (wide) photographs for horizontal spaces.

***~The staff reserves the right to reject photos or text and may ask the customer to make changes or reject an ad to adhere to the yearbook's standards.***

Questions after reading the materials? Email the yearbook adviser: [cillufj@gpschools.org](mailto:cillufj@gpschools.org)

Links are also on the GP South website under the "Activities" section