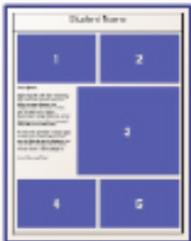


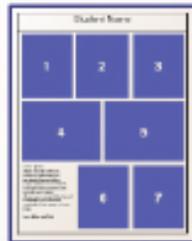
Here is how the Jostens Ad Services program works

- 1) Type this link into your browser or click on it as shown in the body of this email or find it at "itsyouryearbook.com" and click on the school name
<http://jostensadservice.com/?REF=A03661100>
- 2) Register your email and name - this allows us to contact you with questions, identifies the designer, and allows us to send confirmation info
- 3) Select desired ad size - Full, half page, quarter or eighth page
- 4) Select a template (some examples based on size are shown here)
- 5) Upload your digital photographs. Drag and drop them into photo boxes, zoom in or out and position as desired. Add text and choose fonts for your message.
- 6) Preview your ad.
- 7) Add to cart and complete payment info using credit card, check, or PayPal account. You can select the option of splitting the payment into three installments.
- 8) You don't have to finish the process in one sitting. Just remember your login info.

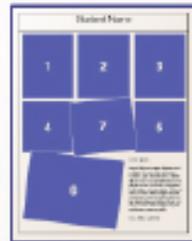
A sample of some of the FULL PAGE size templates that are available using the Jostens Ad Services method of producing your ad



F1 - Color



F2 - Color



F3 - Color



F4 - Color



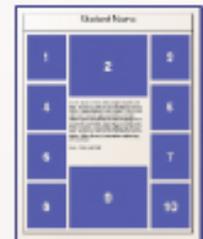
F5 - Color



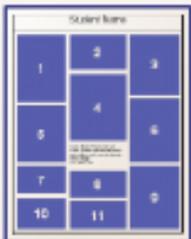
F6 - Color



F7 - Color



F8 - Color



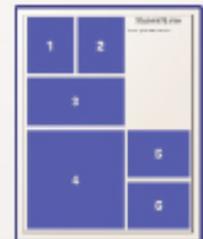
F9 - Color



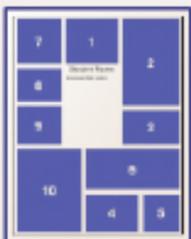
F10 - Color



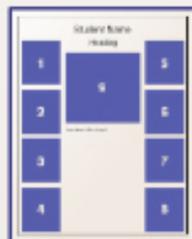
F11 - Color



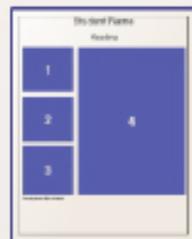
F12 - Color



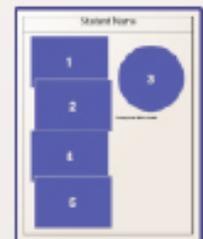
F13 - Color



F14 - Color

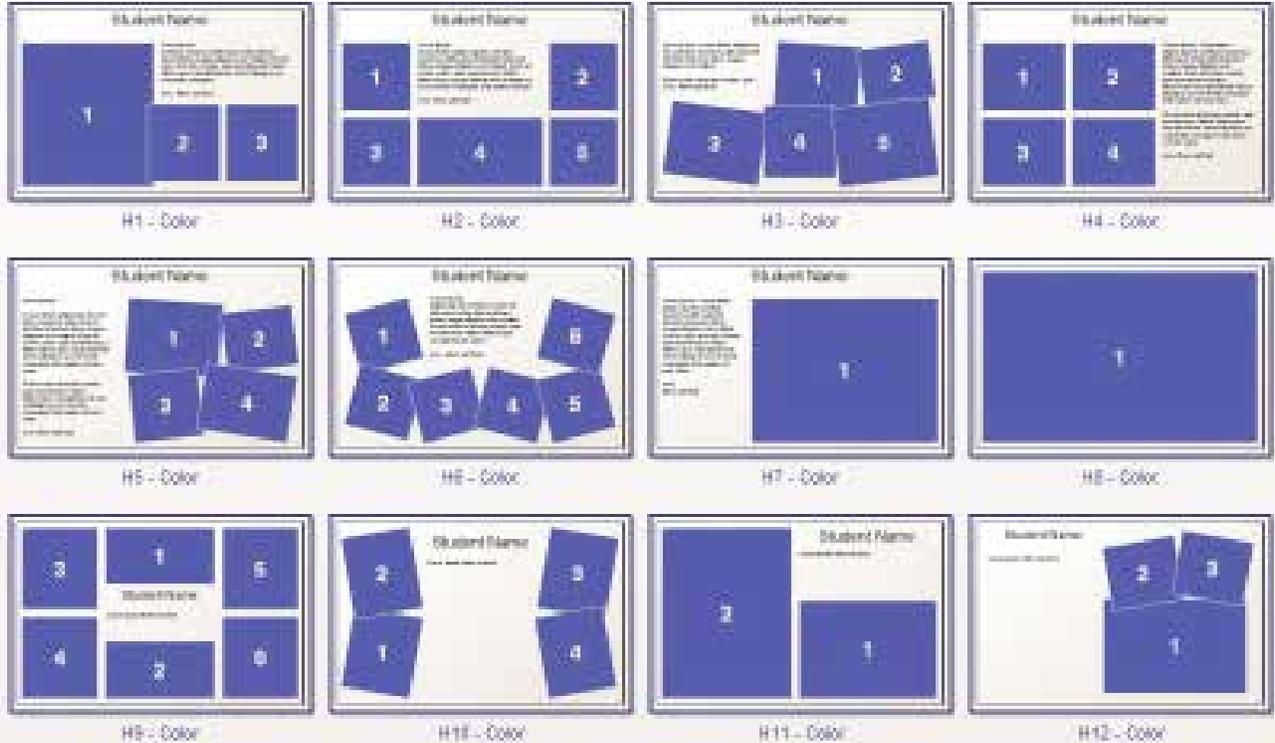


F15 - Color

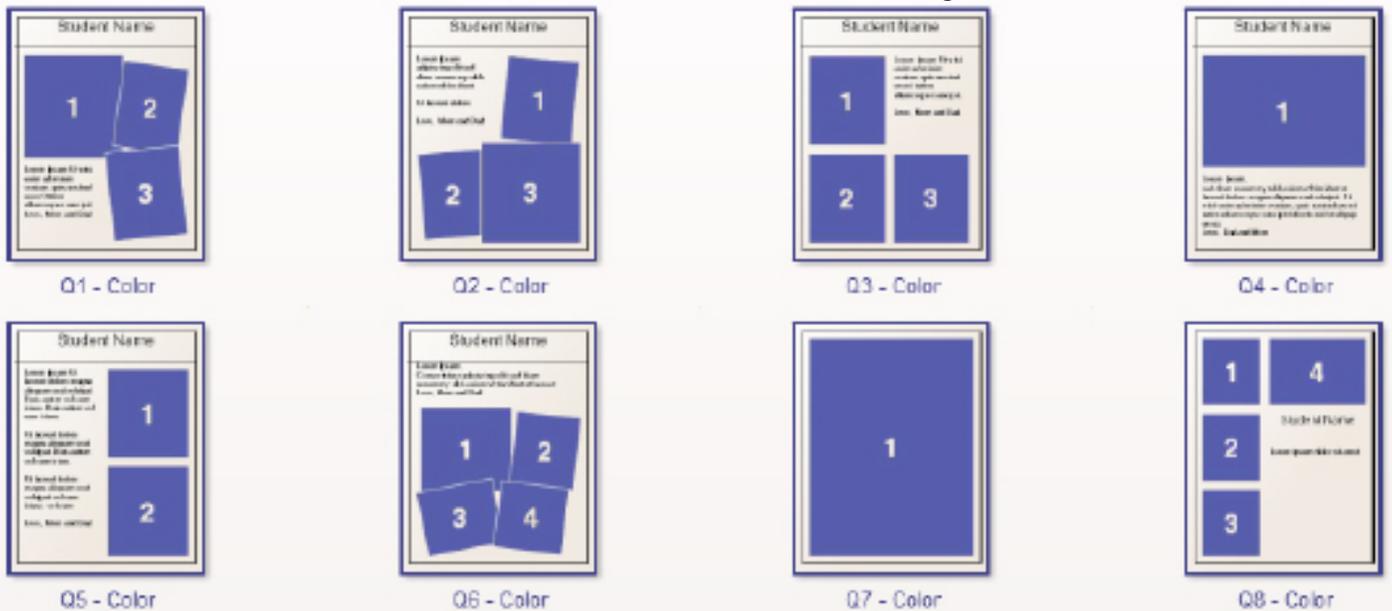


F16 - Color

Some of the HALF PAGE size templates that are available using the Jostens Ad Services method of producing your ad



Some of the QUARTER PAGE size templates that are available using the Jostens Ad Services method of producing your ad



There are also EIGHTH PAGE templates available on the site