

BHHS Senior Yearbook Ad Order Form
EARLY BIRD PRICES DUE BEFORE MONDAY, JANUARY 19, 2015
FINAL DEADLINE: MONDAY, FEBRUARY 16, 2015

****One ad per order form. Order form may be duplicated****

You may create and pay for your own senior recognition ad entirely using the following online link
 (also assessible on the BHHS website): <http://itsyouryearbook.homestead.com/bloomfield-hills-high.html>

Step 1

Date: _____
 Senior's Name: _____
 Billing Name: _____
 Home Address: _____
 City: _____ Zip: _____
 Phone Number: (____) _____ - _____ Best time to reach you: _____
 Email: _____

Step 2

Circle the ad size you want to purchase:

Ad Size	Early Bird Prices (by 1/19/15)	Regular Ad Rate (final deadline 2/16/15)	Maximum # Pictures &/or Words
$\frac{1}{8}$ Page (dimensions 4 $\frac{1}{4}$ x 2 $\frac{3}{4}$ inches)	\$100	\$125	1 picture max. & 25 words
$\frac{1}{4}$ Page (dimensions 4 $\frac{1}{4}$ x 5 $\frac{1}{2}$ inches)	\$150	\$175	2 pictures max.
$\frac{1}{2}$ Page (dimensions 8 $\frac{1}{2}$ x 5 $\frac{1}{2}$ inches)	\$250	\$275	6 pictures max.
Full Page (dimensions 8 $\frac{1}{2}$ x 11 inches)	\$425	\$450	unlimited pictures

Please be aware that the orientation of your images (portrait or landscape) may affect the final ad design. 1/4 page and full page ads are printed vertically; 1/8 page and 1/2 page ads are printed horizontally.

Step 3

Check one of the following:

_____ I am paying cash for my ad. My cash payment is enclosed.

_____ I am writing a check payable to **BHSD** for my ad. My check is enclosed. My check number is _____

*Ads will not be processed until payment is received.

Step 4

Write your message exactly as you want it printed in the space below. 1/8 page ads are limited to no more than 25 words:

Step 5

If you have specific layout requests, sketch your desired layout here (or attach an additional page). Otherwise, our staff will design your ad. Please be aware that the orientation of your images (portrait or landscape) may affect the final ad design. 1/4 page and full page ads are printed vertically; 1/8 page and 1/2 page ads are printed horizontally.

Step 6

You may send in hard copy photos (number the back of each photo) OR email your photos to bhhsyearbookads@gmail.com You MUST label each .jpeg image as follows: Last_First_ad1; Last_First_ad2, etc.

Indicate how many photos you are including for your ad: _____ # of photos.

I would like my hard copy photos returned (check one):

Yes—If yes, please include a self-addressed stamped envelope. Photographs submitted without a self-addressed stamped envelope will not be returned.

No—If no, photos will be discarded the last week of school.

Step 7

Send to: Bloomfield Hills High School, Attn: Yearbook, 3456 Lahser Road, Bloomfield Hills, MI 48302

Questions? Contact: Yearbook Advisor Becky Ossenmacher at rossenmacher@bloomfield.org

EARLY BIRD ADS MUST BE RECEIVED BEFORE

MONDAY, JANUARY 19, 2015

FINAL DEADLINE FOR ALL ADS: MONDAY, FEBRUARY 16, 2015