

# “In House” Senior Ad Order Form – GP South

Use this form **only** if you decide to **not** use the internet/online Jostens Ad Service method and want to give all materials, money, and info directly to the South yearbook staff for processing.

Early Bird deadline is **December 16<sup>th</sup>**. **Final deadline is January 27.**

You must provide us with the following:

- This order form
- Ad photo(s)
- Ad text

**Mail or deliver to:**

Grosse Pointe South  
 Attn: Yearbook Staff (Room 118)  
 11 Grosse Pointe Blvd.  
 Grosse Pointe Farms, MI 48236

**CUSTOMER DATA** (Please Print)

Student’s name: \_\_\_\_\_

Parent/Purchaser’s name: \_\_\_\_\_

Address: \_\_\_\_\_

Parent’s e-mail address: \_\_\_\_\_

Best phone number to contact you if we have questions: \_\_\_\_\_

**ADVERTISING DATA** (No orders accepted after **JANUARY 27<sup>th</sup>** due to limited space in the book.)

EARLY PRICES (Orders due by **12/16**)

LATE PRICES (Orders due by **1/27**)

	<u>Color</u>	<u>Black &amp; White</u>		<u>Color</u>	<u>Black &amp; White</u>
¼ page	\$125 _____	\$ 90 _____	¼ page	\$150 _____	\$115 _____
½ page	\$200 _____	\$130 _____	½ page	\$225 _____	\$155 _____
Full Page	\$350 _____	\$230 _____	Full Page	\$375 _____	\$255 _____

Use design # \_\_\_\_\_ # of Photographs supplied: \_\_\_\_\_ Is this ad a surprise for the student? YES \_\_\_ NO \_\_\_

Use font style \_\_\_\_\_ for this ad...OR \_\_\_\_\_ Yearbook staff can choose fonts

**Neatly print ad text below** (you may submit on another sheet of paper)

*\*Yearbook Staff reserves the right to change any grammar and/or style errors to best fit the ad.\**

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**PAYMENT (do not mail cash)**

\_\_\_\_\_ **Check (Payable to Grosse Pointe South)**

\_\_\_\_\_ **Cash**

**Total amount paid \$** \_\_\_\_\_

# Grosse Pointe South - In House Ad Templates and Font Choices

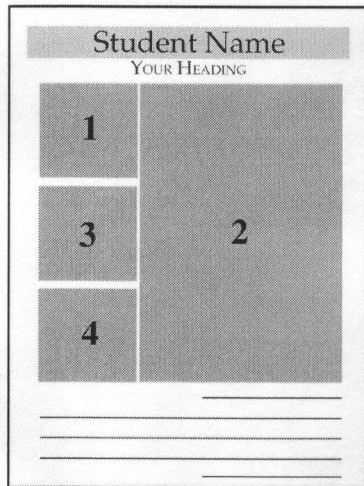
## FONTS

Choose one of these fonts for your ad,  
or check the box that asks the yearbook staff to choose one for you.

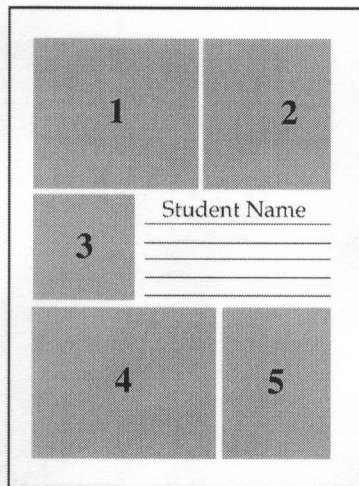
<i>Cheer Type</i>	<b>Gary</b>	<i>Logic Disk</i>
<i>Chelsea</i>	<i>Josh</i>	<b>Mystical</b>
<b>Elegance</b>	Koch Geometric	<i>Olive Oil</i>
Fast Pardon	Litho Antique	<i>Snooze</i>

## FULL PAGE AD TEMPLATES - "IN-HOUSE" METHOD

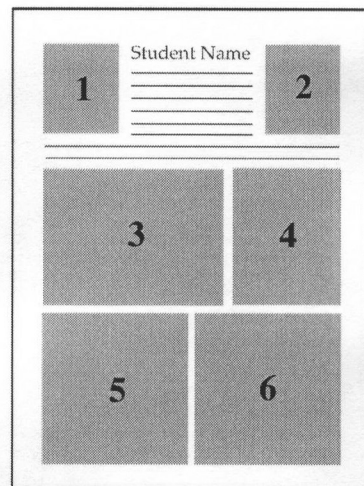
Refer to the Code Letter to identify which layout style you wish to use for your child's ad.  
They are shown smaller than actual size. Be sure to supply us with the correct number of  
photographs based on which layout you choose.



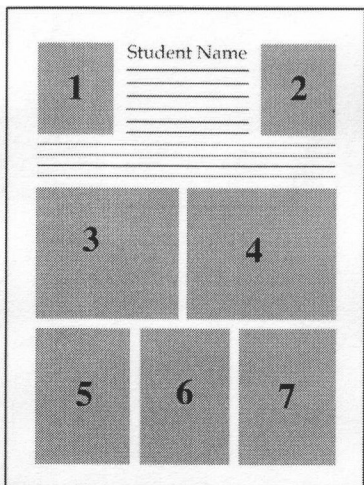
**FULL C**



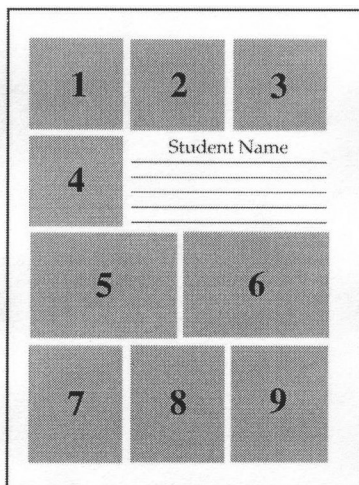
**FULL E**



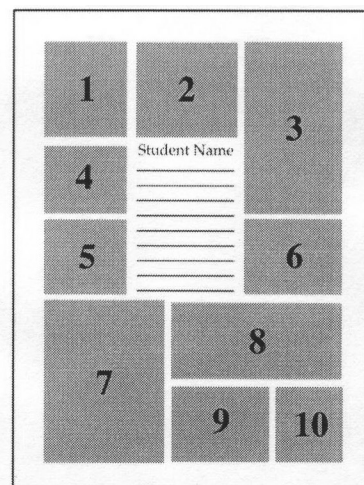
**FULL F**



**FULL G**



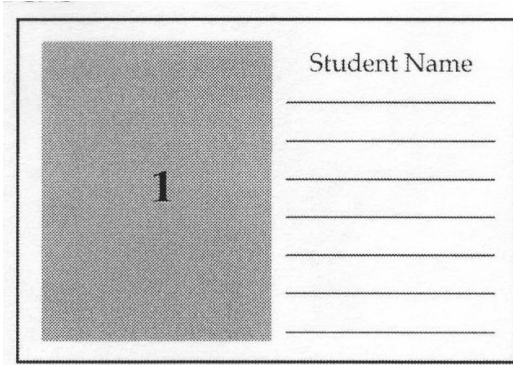
**FULL H**



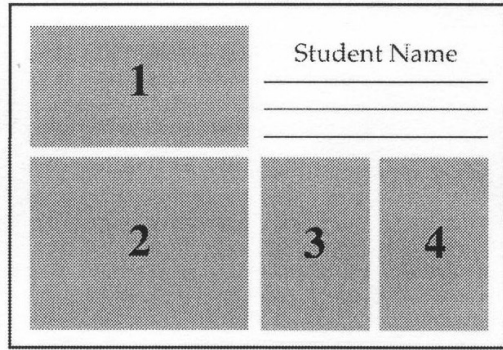
**FULL I**

# HALF PAGE AD TEMPLATES- "IN-HOUSE" METHOD

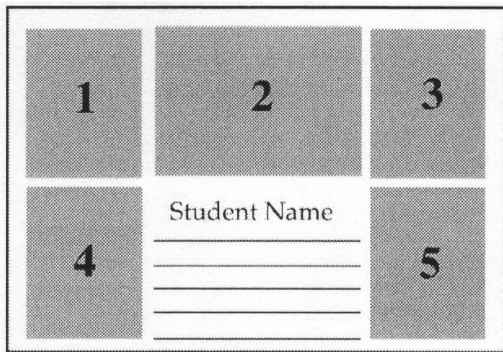
Refer to the Code Letter to identify which layout style you wish to use for your child's ad. They are shown smaller than actual size. Be sure to supply us with the correct number of photographs based on which layout you choose.



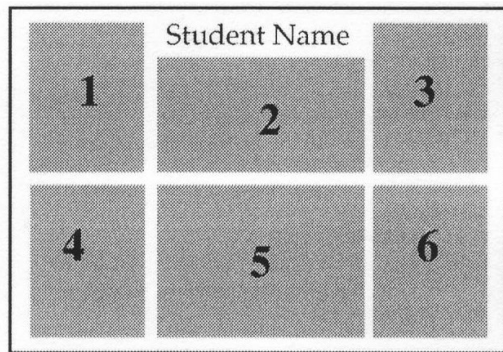
**DESIGN 1/2 A**



**DESIGN 1/2 B**



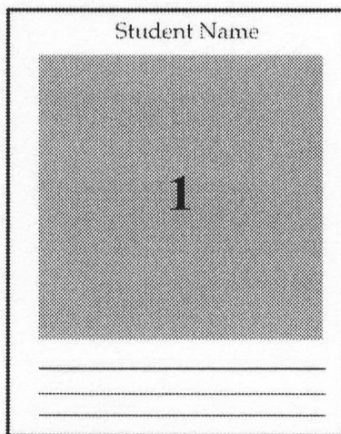
**DESIGN 1/2 C**



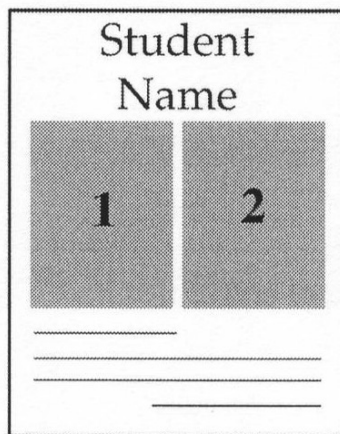
**DESIGN 1/2 D**

# 1/4 PAGE AD TEMPLATES - "IN-HOUSE" METHOD

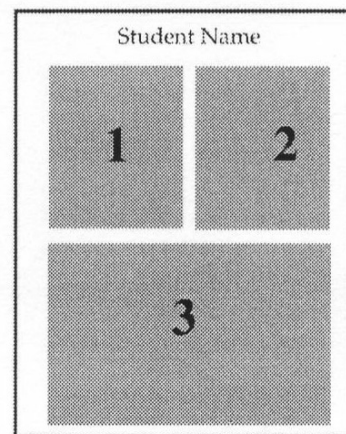
Refer to the Code Letter to identify which layout style you wish to use for your child's ad. They are shown smaller than actual size. Be sure to supply us with the correct number of photographs based on which layout you choose.



**DESIGN 1/4 A**



**DESIGN 1/4 B**



**DESIGN 1/4 C**