

LAKEVIEW HIGH SCHOOL

Spectus Yearbook

Straight from the heart and into the yearbook! Our staff is now offering the opportunity to “personalize” the yearbook in a very special way with a “Senior Recognition” ad. This is a unique way to congratulate a graduate or tell your student how proud you are in a forever-lasting book of memories. Regardless of the occasion, your “Senior Recognition” ad provides a great way to recognize a student for their wonderful accomplishments. Color ads are also available. To reserve your space, submit the order form, labeled photos and text, along with payment by October 28, 2011 and save **\$20.00**.

EARLY AD PRICES DUE BY October 28, 2011

<u>Prices</u>		<u>Number of Photos</u>	
Congratulatory Ad	\$50.00	1	(40 words or less)
1/8 page:	\$75.00	2	(75 words or less)
1/4 page:	\$120.00	up to 3	
1/2 page:	\$195.00	up to 5	
Full page:	\$315.00	up to 8	

LATE AD PRICES DUE BY November 4, 2011 (will NOT accept ads after November 5th)

<u>Prices</u>		<u>Number of Photos</u>	
Congratulatory Ad	\$70.00	1	(40 words or less)
1/8 page:	\$95.00	2	(75 words or less)
1/4 page:	\$140.00	up to 3	
1/2 page:	\$215.00	up to 5	
Full page:	\$335.00	up to 8	

STEP-BY-STEP INSTRUCTIONS

- Select ad size.
- Complete the Order Form provided (write text for the ad on the Order Form or attach it on a separate sheet).
- Deliver materials and payment to Yearbook staff before October 28, 2011 for early ad prices.

PHOTO SUBMISSION GUIDELINES

- **DO NOT CUT, GLUE OR TAPE** your photos.
- Care will be taken to return photos; however, **copy prints** should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company **do not accept responsibility** for lost or damaged photos. Please **DO NOT** send your **one and only copy of a photo**. Stores are now providing photo machines for customers to scan their own photos for a small cost.
- Photos will be enlarged or reduced to fit the layout.
- Student’s first and last name **MUST** be printed on the back of **EVERY** photo submitted (do not use ball point pen, as it may show through). **Please label whether the photo is being used for a “Senior Recognition” ad or in the elementary photo section of the yearbook.**
- We are able to exclude portions of photos, which you do not want included. Please indicate what you would like left out of the photo.

All orders must be delivered **with payment** to the main office from 7:30 am – 3:00 pm or mailed to our staff at:

Lakeview High School **Attn: Yearbook Staff**
21100 Eleven Mile Road
St. Clair Shores, MI 48081

All checks payable to **Lakeview High School**

****Our deadline for all pages is Friday, November 4, 2011****

Thank you for your time and support of the 2012 yearbook! For special concerns or questions, please email Carrie Yurenka (adviser) at cyurenka@scslakeview-k12.com.

Carrie Yurenka
Yearbook Adviser

Senior Ads Editor