**Facebook Post (Back to School):**

To our [School Name] community: the yearbook staff needs your help!

This year’s yearbook will be one for the history books. In 20, 30, 40+ years, this will be the yearbook our students will want to pick up and show their children. Although it will be a unique challenge to capture the story of the year and the students of our school, we are so excited to get started!

That’s where you come in. Parents, students and members of our community can all be a part of the yearbook this year by emailing us photos at [emailaddress@something.com] or visit this link to upload your pictures to our yearbook creation site.

Did we mention the yearbook is on sale? Head to jostensyearbooks.com to purchase for the lowest price of the year!

**Facebook Post (Photo Requests):**

This year’s yearbook is not cancelled. In fact, we’re covering students like never before. Help us tell the story. Use the hashtag #XXX and tag us in your photos. This year, we’re all in this together. Yeah, we sang High School Musical in our heads too.

**Facebook Post (Book Sales):**

Trust us, this year’s yearbook is one you’ll want to have. We are chronicling the year like never before. Order at jostensyearbooks.com before the price goes up. #XXX