

# 2013-2014 Sterling Heights High School Yearbook Ad Order Form

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A yearbook ad is a great way to showcase your business or to honor a senior student. The SHHS yearbook staff will be happy to assist you in creating your ad, or you can design the ad yourself.

## GENERAL INFORMATION

Purchaser's Name: (Parent or Business)		
Student's Name or Name of Business		
Address 1:		
Address 2:		
City, State, Zip:		
Phone Number:	Cell:	Work/Home:
Email:		

## PAYMENT AND SUBMISSION DATES

Early Ad payments need to be made by November 22, 2013 with designs submitted by December 20, 2013.  
 Final Ad payments and designs need to be submitted by February 7, 2014

*Note: 1/8 page is business card size*

Ad Size	Early Ads 11/20/13	Final Ads 1/18/14
Full Page	\$350	\$375
1/2 Page	\$200	\$225
1/4 Page	\$120	\$140
1/8 Page	\$70	\$90

<b>Ad Description or Special Instructions:</b>
*If you have a QR code for you business - include it!!

## DESIGN OPTIONS

Circle Option A or Option B.

**Option A:** You will design the ad yourself and

- 1) Submit the completed design on a disc in JPG format, PDF images around 200kb
- or 2) Submit the completed design on paper (business card, flyer, printout)

**Option B:** You will submit photos and/or the information you would like included in your ad and a SHHS yearbook staff member will design the ad for you.

Please submit your ad design/digital image with this form. E-mail designs to [aschoen@wcskids.net](mailto:aschoen@wcskids.net)

**I am purchasing an ad for the SHHS yearbook I understand the payment/deadline conditions.**

**Signature of Purchaser:** \_\_\_\_\_ **Date:** \_\_\_\_\_

<b>Office Use Only:</b>	
Staff Representative: _____	Date Sold: _____
Payment Received: \$ _____	Date of Payment: _____ Form of Payment: Cash or Check
Design Received: Yes or No / # of Pictures: _____	Date Received: _____ Deadline: Early or Final